



Long Island Section of the
American Planning Association
New York Metro Chapter

Making Great Communities Happen

Steering Committee Monthly Meeting Minutes

Thursday, September 10, 2015, 4:00-5:00 PM-Nassau County DPW

Meeting Participants

Officers: Sean Sallie- Director, Ann Fangmann-Secretary

Steering Committee: Aryeh Lemberger, Emily Humes

By Phone: Pat Aitken, Max Sokol, Julie Hargrave, Marwa Fawaz, Dave Genaway, David Viana, Alex Wallach, Eric Zamft

1. Director's Report

- Updates from Metro Chapter
 - Sean Sallie gave an update on recent Metro Chapter position papers, including a paper regarding the elimination of the pedestrian plazas at Times Square and a paper supporting the Move NY Plan. Sean will circulate these papers to the Section.
- 2015 East End Planning Conference-September 24th
 - Final preparations and logistics are underway for the conference.
 - Conference calls will be conducted with the panelists.
 - Section members are continuing outreach efforts to reach attendance goal of 60-80 participants.
 - The conference announcement has been updated on the website and Ann Fangmann will continue to send out eblasts.
 - There was a discussion of logistics, call for volunteers (7-10 needed), pick-up of refreshments and paper goods as well as preparation of conference materials (printing of poster boards and programs). Sean will draft conference program by end of next week (80 to be printed by Julie Hargrave). Marwa Fawaz will mount the posters.
 - Final headcount for food is needed by September 21st. Food is being provided by the Contina Deli at \$15 a person.
 - It was agreed that media sponsors will receive 1-2 complimentary tickets.
 - Sean invited August Ruckdeschel as his guest to the conference as a thank you for all of his help and support with the panels.

- 2015 Suffolk County Planning Federation Conference-October 14th
 - The Section will be hosting a panel on Long Island Transit Planning Initiatives, including panelists from Nassau County (Aryeh Lemberger) and Suffolk County Planning (Andy Freleng), the Town of Babylon (Eric Zamft), and Parsons Brinkerhoff (Max Sokol).
- Walking Tours
 - Upcoming tours include Wyandanch (Eric) in October and Baldwin (David Viana) to follow in late fall. Dave Genaway will coordinate with NY GOSR team for participation in Baldwin tour.
- Form Based Code Training
 - The Section is interested with offering the 201 course as well as the 101 course for those that missed the opportunity last year. Both Sustainable Long Island (in Spring 2016) and the Town of Babylon are interested in hosting courses, Ann and Eric will coordinate on potential options.

2. Treasurer's Report

3. Professional Development Officer's Report:

The East End Conference has been submitted for CM credits.

4. Secretary's Report:

IContact has been paid for the next cycle. There was a discussion of trying out Malechimp (free for the Section's amount of subscribers) in beta. The Metro Chapter is moving away from Constant Contact and switching to Malechimp. There was also a discussion of revisiting the topic of promoting Section events through social media (Facebook, Linked In, etc.) and it was agreed that social media options will be an upcoming topic of discussion via a small group conference call or pre-meeting.

5. New Business:

- Julie to send announcement for website posting and eblasts for the upcoming Pine Barrens Research Forum on October 1st and 2nd. Max will send in an announcement for an October 6th NY Metro Chapter Mentorship Program celebration for posting.

The next meeting of the Section's Steering Committee is scheduled as a conference call on October 7, 2015 from 4-4:30pm.

To call in: Dial (605) 562-0020; Access Code 687-991-687